



WJLA-TV WASHINGTON, DC

WJLA
1100 Wilson Blvd, 6th Floor
Arlington, VA 22209

Strategic Media Placement
7669 Stagers Loop
Delaware, OH 43015

Contract

3078189

Schedule Dates 10/26/17-10/31/17
Advertiser Ed Gillespie for VA Governor (116805)
Agency Strategic Media Placement (6694)
Product POLITICAL CANDIDATE (ns) (1186)
Brand Ed Gillespie (671299)
Salesperson HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)
Sales Office WJLA/GJLA/EJLA
Buyer Name Williams,Neil
Phone/Fax /
CPE Est 3253
Account Types Local/Political Candidate Agency BRD
Billing Type Standard
Comments Est 3253

Date Entered 10/25/17
Last Modified 10/25/17
Entered By Barbara Monares
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,335.00
Net Total \$7,565.00
Sales Tax

Washington (WJLA)

By Broadcast Month	Spots	Rate
Oct. 2017	4	\$6,500.00
Nov. 2017	1	\$2,400.00
Grand Total:	5	\$8,900.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/27/17-10/27/17	2	1:00	6A- News-Good Morning Washington at 6a						1			1	\$2,000.00	\$2,000.00	Washington (WJLA)		10/25/17
2.0	Normal Line / SPOT	10/31/17-10/31/17	2	1:00	6A- News-Good Morning Washington at 6a			1						1	\$2,400.00	\$2,400.00	Washington (WJLA)		10/25/17
3.0	Normal Line / SPOT	10/27/17-10/27/17	2	1:00	6:58A- ABC-Good Morning America						1			1	\$2,000.00	\$2,000.00	Washington (WJLA)		10/25/17
4.0	Normal Line / SPOT	10/26/17-10/26/17	2	1:00	4:58:27P- News-ABC 7 News at 5p					1				1	\$1,100.00	\$1,100.00	Washington (WJLA)		10/25/17
5.0	Normal Line / SPOT	10/26/17-10/26/17	2	1:00	5:59:26P- News-ABC 7 News at 6p					1				1	\$1,400.00	\$1,400.00	Washington (WJLA)		10/25/17

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.